

Absolute Hotel Services

a client centric solutions company

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Introduction



Absolute Hotel Services Group (AHS):

AHS is Asia and Europe's fastest-growing hospitality management/branding company, with an ever-expanding geographic portfolio of hotels, resorts and serviced residences.

Headquartered in Bangkok, Thailand, with regional offices in Thailand, Vietnam, Indonesia, Hong Kong, India, the Middle East and Europe with more expansions planned, AHS and its brands have resonated with investors and consumers, contributing value to all stakeholders.

Covering the luxury to economy segments through its brands U Hotels & Resorts, Eastin Grand Hotels & Resorts, Eastin Hotels, Resorts & Residences, Eastin Easy and Eastin Estates. AHS also has the right to manage hotels under the Travelodge brand under Travelodge Thailand. We provide a unique range of complete hospitality services. We have tailor-made, partner-centric solutions.

2222

Why AHS is Different

AHS PRIDES ITSELF ON BEING RELEVANT AND WELL BALANCED IN ALL ITS BUSINESS ACTIVITIES, THERE ARE MANY REASONS WHY AHS HAVE BEEN ABLE TO EXPAND QUICKLY AND IN A SUSTAINABLE WAY.



AHS senior management members are significant shareholders of AHS; thus, this allows quick, brave and sensible decisionmaking.



AHS has a solid financial background which allows for long-term decision-making.



AHS sets up offices and dedicated resources in all geographic locations in which it wishes to do business.



AHS will only enter into management/branding of hospitality assets if they believe they can add value to a project and the project can add value to them.

Why AHS is Different



AHS has developed and continues to evolve cutting-edge distribution platforms.



AHS has access to investment capital for hospitality assets on full or co-investment opportunities.



AHS has the knowledge, ability and track record to successfully operate small and large inventory hotels, resorts and serviced residences.



AHS has the knowledge, ability and track record to successfully operate luxury to economy hotels, resorts and serviced residences.

Why AHS is Different



AHS is willing and able to be flexible in its solutions/contracts with business partners.



AHS recruits, retain, and develops the best hospitality talent.



AHS has a solid and deep above-property team to support all properties.

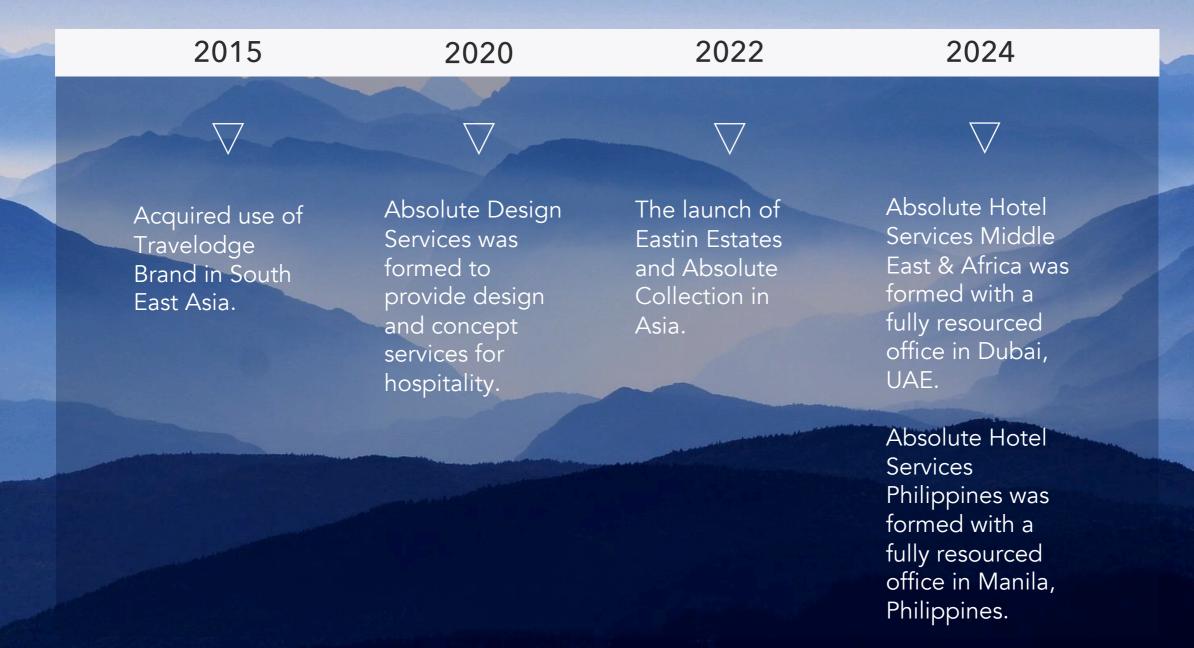
We work closely and openly with our partners, ensuring that we deliver honest and result-focused solutions.

AHS Evolution

2008	2009	2010	2010
\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown
Absolute Hotel Services Company Limited was formed and head quartered in Bangkok.	Invested in and launched Absolute Golf Services.	Absolute Hotel Services Hong Kong Limited was formed with an office in Hong Kong.	Absolute Hotel Services Indochina Limited was formed with a fully resourced office in Hanoi, Vietnam.
			AHS Hospitality India Private Limited was formed with a fully resourced office in Mumbai,

India.

AHS Evolution



AHS Brands



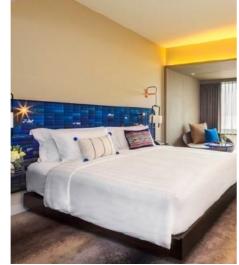
U Hotels & Resorts

U Hotels & Resorts is an uncomplicated deluxe hotel brand that is a stimulating blend of local heritage and design accents that pair with modern facilities and a unique concept of services to encourage guests to have a distinctive experience.

Operating and under development: Thailand, Laos, Vietnam, Turkey and Indonesia

"Uncomplicated. Inspiring. You."















A sample of U Hotels & Resorts



Eastin Grand Hotels

A 5-star luxury brand created based on relevance to the market and the desires of targeted customers. The brands provide value and consistency through flexible venues and services with added value to serve the desires of business and leisure travellers.

Operating: Thailand and Vietnam

"Service and Value Redefined."

A sample of Eastin Grand Hotels

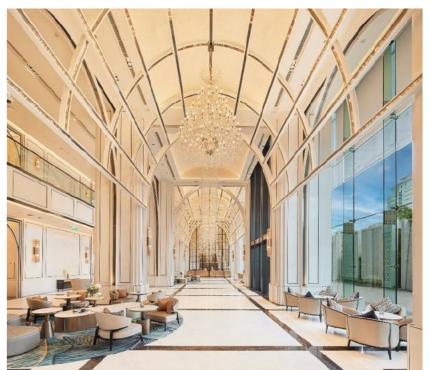












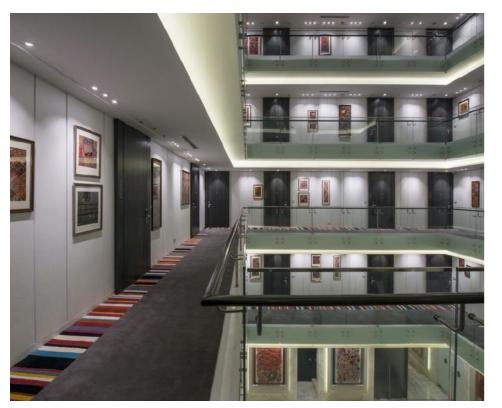


Eastin Hotels & Residences

Eastin Hotels & Residences is a 4-star commercial brand created based on relevance to the market and the needs of targeted customers. The brand provides value and consistency through flexible venues and services with added value to serve the needs of business and leisure travellers.

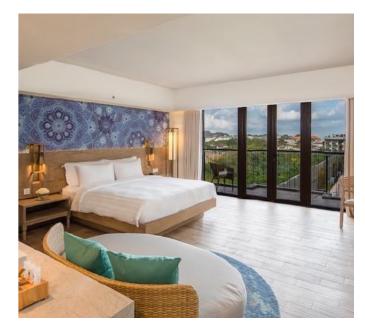
Operating and under development: Thailand, India, Vietnam, Laos and Indonesia

"Value for all occasions."



A sample of Eastin Hotels & Residences





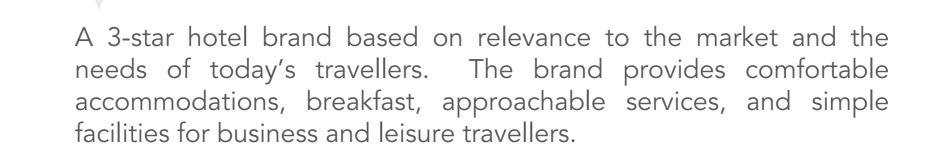








Eastin Easy

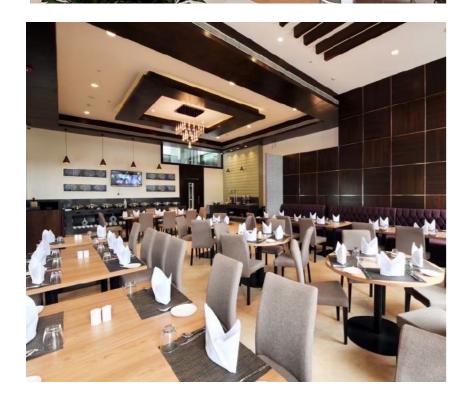


Operating and under development: India

"Take it easy."











A sample of Eastin Easy

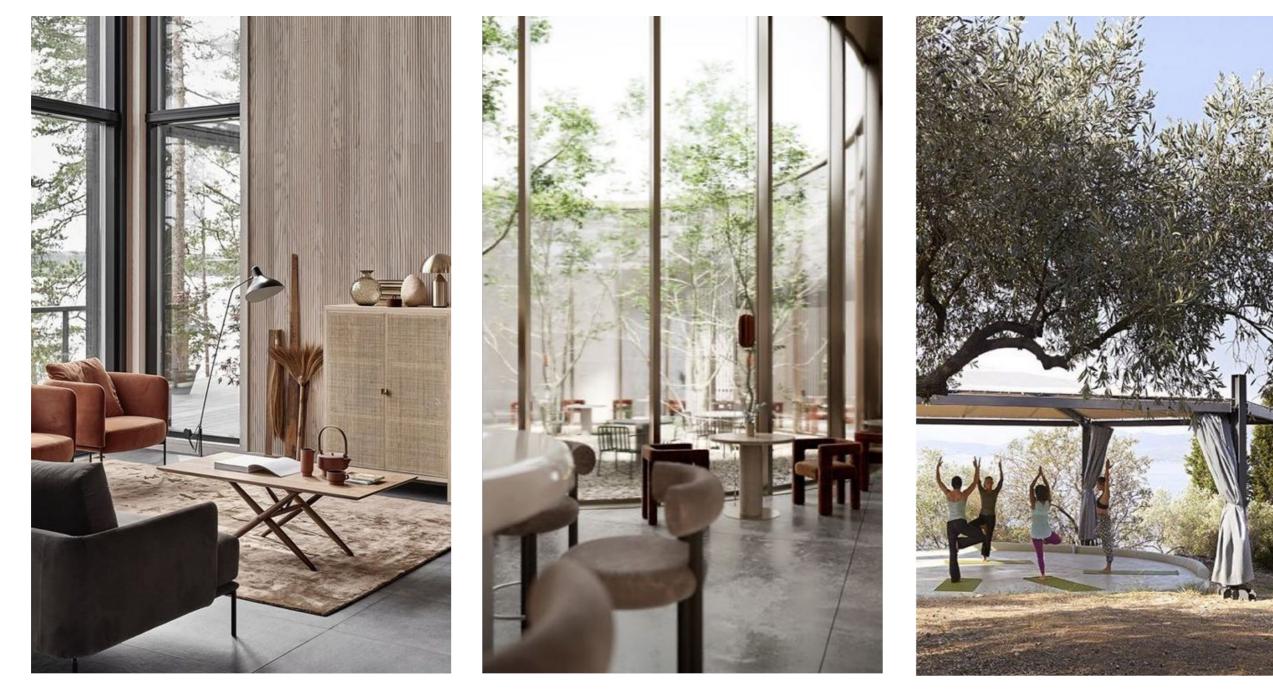


Eastin Estates

A different kind of luxury lifestyle experience for today and tomorrow. Created to meet the growing needs of the active senior market. The brand provides a residential community experience to help you work, rest and play with like-minded residents. With our facilities and community crew, we ensure our residents are cared for like they are at home.

"The Luxury You Deserve."

A sample of Eastin Estates





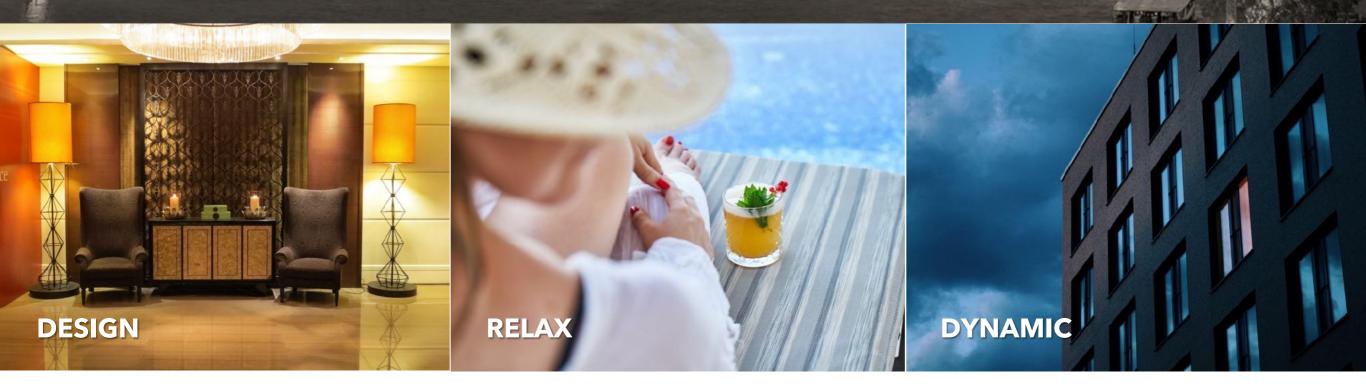
Absolute Collection

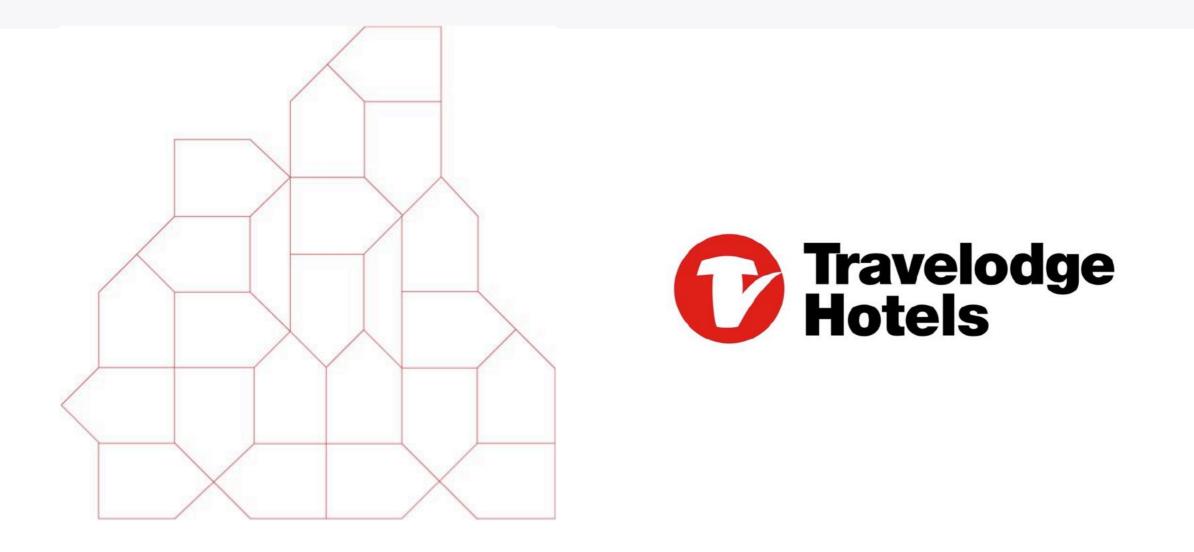
Absolute Hotel Services does not only offer managed brands such as U Hotels & Resorts, Eastin Grand/Eastin Hotels, Resorts, Residences & Estates, and Travelodge; we also provide white label management under the Absolute Collection, where owners can have their brand name on the door while leaving the operational challenges to us.

We support independent hotel, resort and residential owners across Asia and focus on delivering memorable guest experiences and positive results for owners and investors under their name. Our passion for exceeding expectations ensures all properties in our diversified portfolio perform to their full potential.

"Accommodation for Absolutely Everyone."

COLLECTION

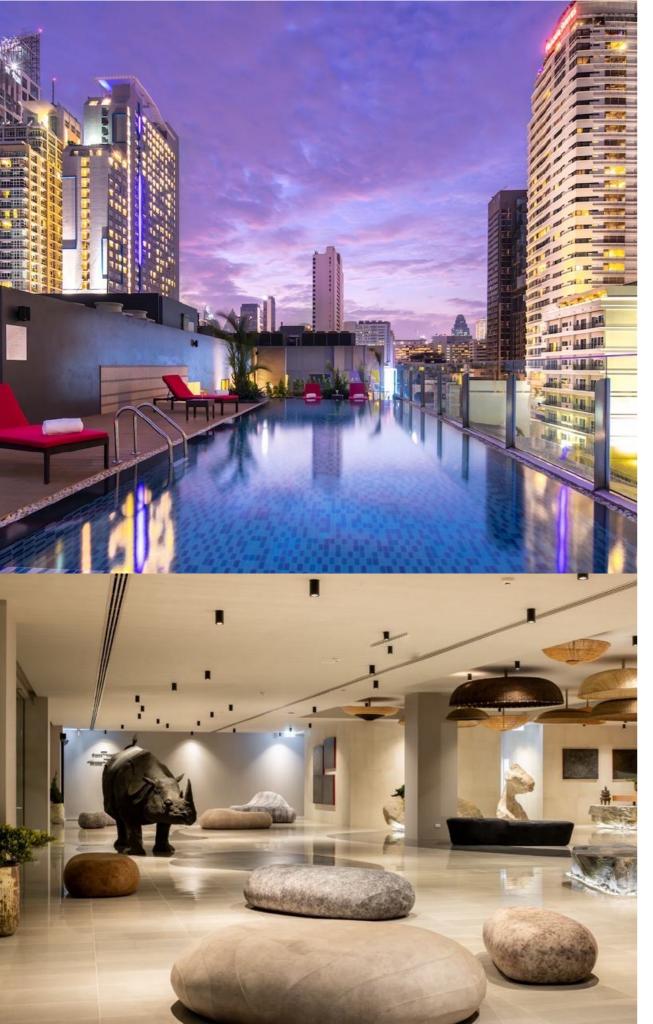




A globally recognised midscale brand. The Travelodge brand is centred around you and providing the essentials for a home away from home experience. Stay in our thoughtfully designed hotel rooms and enjoy convenient amenities with complimentary high-speed WiFi, tranquil beds, and much more.

Operating and under development: Thailand, Vietnam, Malaysia, Hong Kong, Japan, South Korea and Indonesia

"Essentially Better!"













Sustainability

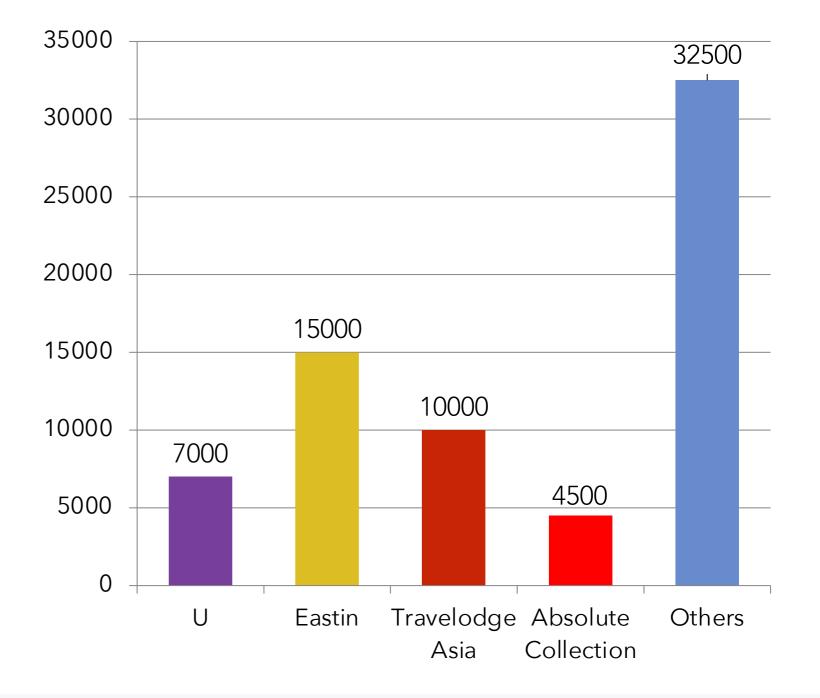
Absolute Hotel Services is proud to announce a groundbreaking sustainability initiative under one shared mission for U Hotels & Resorts and Eastin Hotels & Residences. Together, we aim to redefine eco-luxury and value-driven hospitality, showcasing that sustainability and exceptional guest experiences go hand in hand. Through our shared sustainability initiative, Your Sustainable Journey, Our Commitment, Absolute Hotel Services reaffirms its dedication to protecting the planet while creating exceptional guest experiences. This unified effort ensures we continue inspiring meaningful change in the hospitality industry one step at a time.

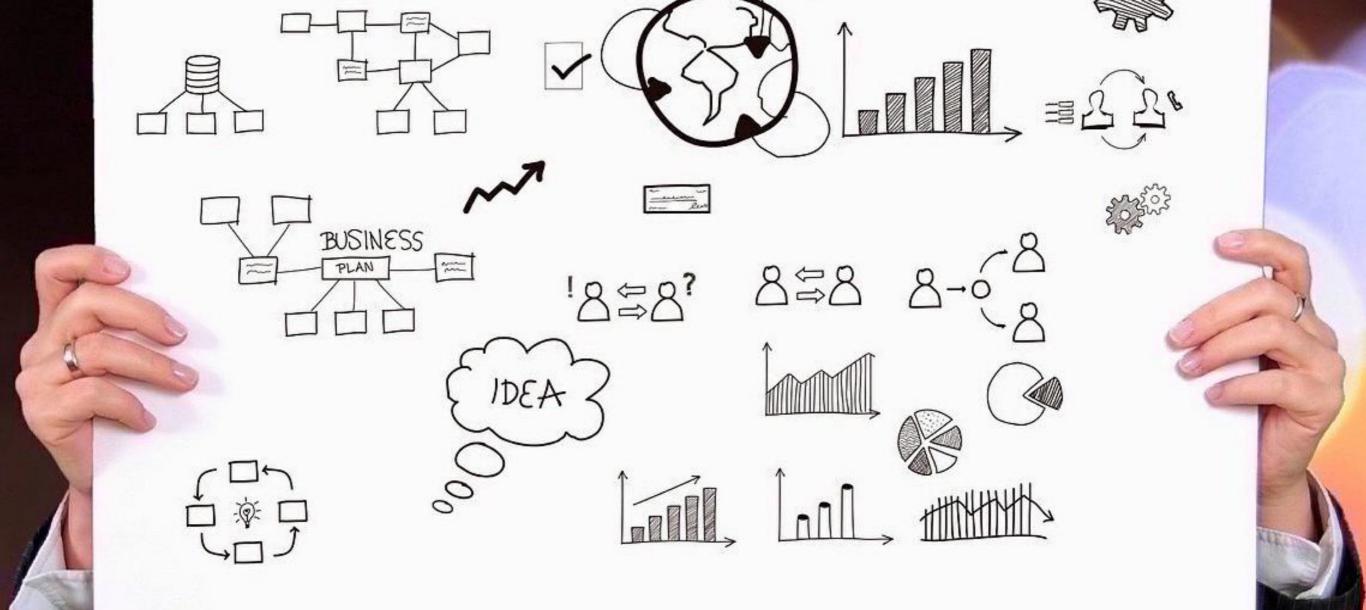
AHS Portfolio & Projected Growth

AHS portfolio expansion as of 2024

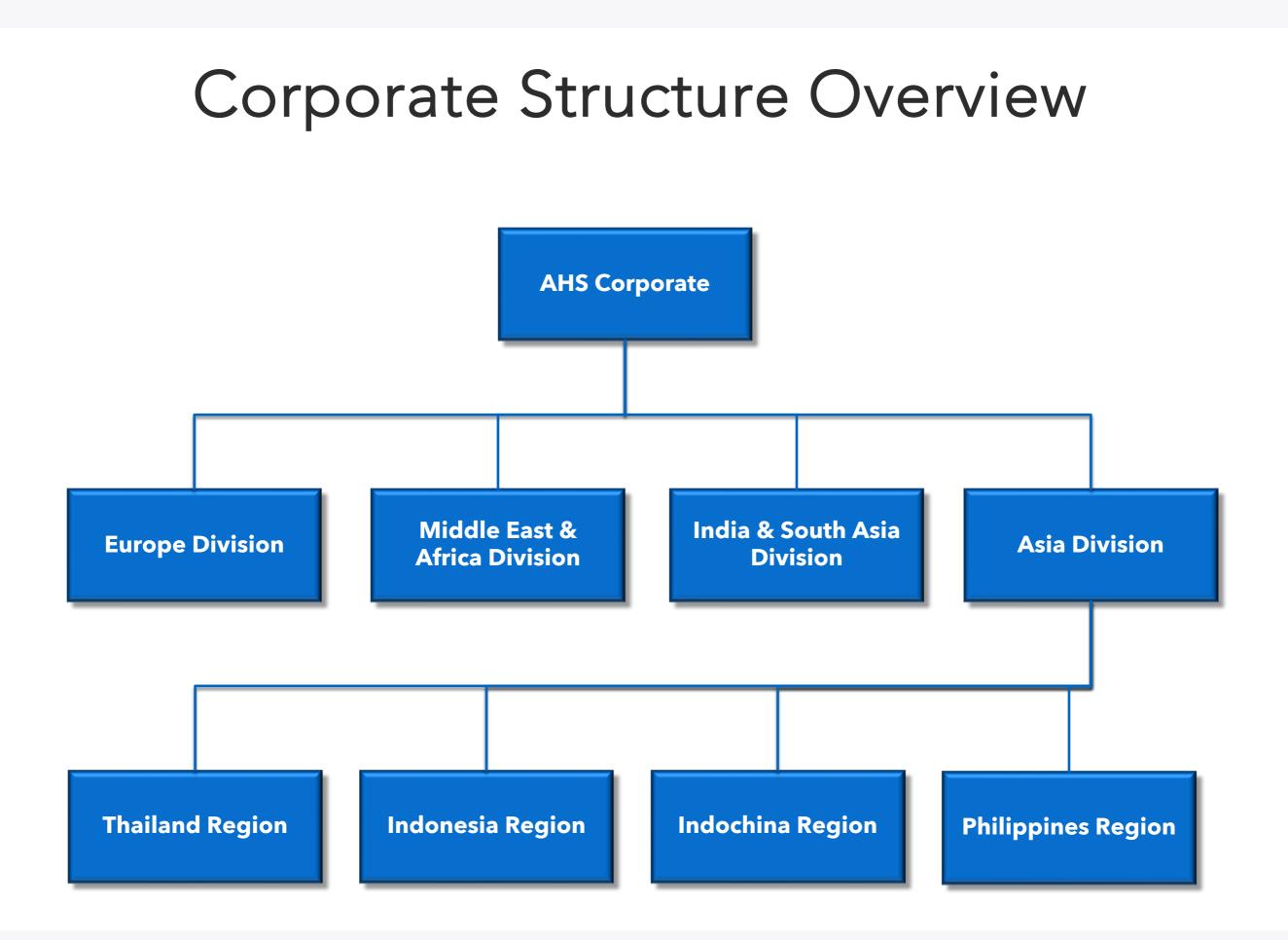
Total number of keys by brand







AHS Team Structure



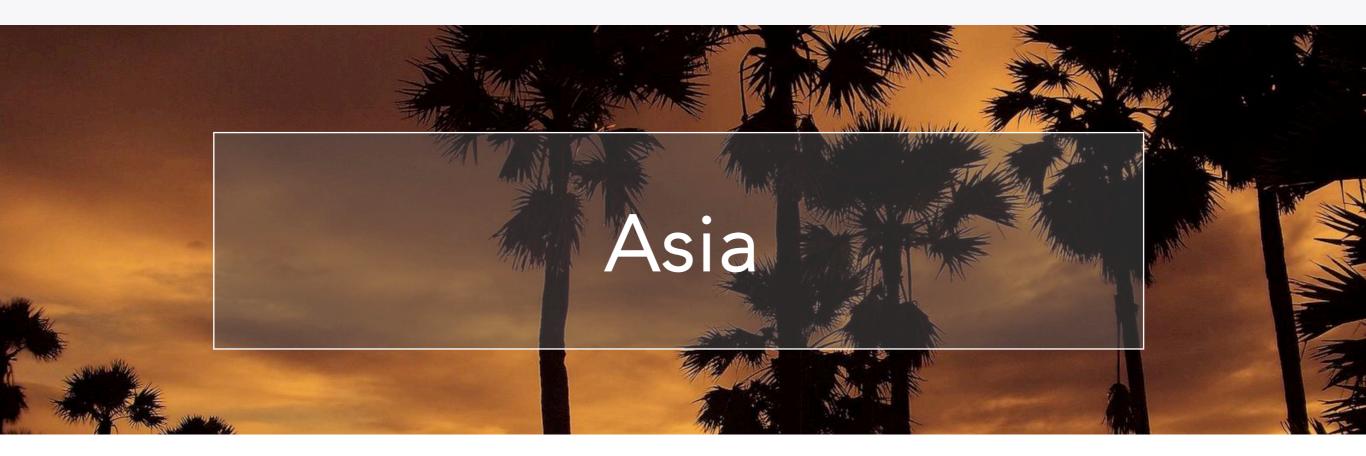
AHS Leadership Team

Corporate

Jonathan Wigley Karan Kaul Justin Strachan Nicolas Ishkanian Nopparat P'Kulsiri (Klang) Suratsawadee Sirikasem Martin Faist Aekawee Chugkorn Chakrit Saengkong Napan J. Khumbute Suphaporn Tripitak Suphongsak Likitpitayakorn Natasha Wigley Sakorn Sonchai Karn Supatrabutra Neatnuch Karnasuta Wilailak Pattamasittangkul

CEO

Deputy CEO & Head of Business Development Senior Advisor Strategic Growth Senior Vice President of Global Distribution Vice President Marketing Vice President of Human Resources Vice President of Quality Assurance Vice President of Corporate Finance Vice President of Technical Services Deputy Vice President of Business Development Deputy Vice President of Technical Services Deputy Vice President of Talent and Development Quality Assurance Director Assistant Director of Technical Services Assistant Director of Quality Assurance Recruiter/Human Resources Manager Administration Director



Wayne Woods Paresh Shrivastava Wantanee Issaranuwat Prapaporn Chantharat Sasipimon Singsuksawat Sasikarn Pitarangsi Paradee Kunopasworakul Peerasak Surattichaikul Anchana Panruang Ploynapat Chotesangsri Chatree Wongsripaisan Phan Bach Duong Hoang Anh Nguyen Tim Hallett Tinh Ta Huu Senior Vice President Operations Vice President of Finance Vice President of Marketing Communications Vice President Revenue & Distribution Vice President Sales Deputy Vice President Revenue & Distribution Deputy Vice President of Marketing Communications Revenue & Distribution Director Revenue & Distribution Director Public Relations & Social Media Director Executive Chef - Thailand Director – Indochina Technical Services Director - Indochina Director of Business Development - Philippines Administration Director – Indochina



Sameer Dharkar Subodh Dharkar Shalil Suvarna Arbind Singh Casrina Devsar Fazal Mohammed Ismail Ahmad Sangay Rinchen Chandan Thapa

- Managing Director
- Director
- Senior Vice President Operations & Pre-opening Deputy Vice President Operations & Pre-opening Director of Marketing Communications Director of Business Development – Sri Lanka Director of Business Development – Maldives Director of Business Development – Bhutan Director of Business Development - Nepal

Middle East & Africa

Kevork Deldelian Halim Fouad Panos Deldelian Rosy Wakim Managing Director

Senior Vice President Operations

Business Development Director

Administration Manager

Europe

Section.

CEO	
CFO	
COO	
CIO	
Vice President Sales & Commercial Marketing	
Vice President Revenue Management	
Senior Vice President of Food & Beverages	
Vice President IT	
Vice President IT	
Vice President Digital Development & Strategy	
Vice President of Communications & Brand Marketing	
Vice President Engineering	
Vice President Human Resources & Training	

AHS Affiliate Companies

AHS has and will continue to invest strategically in like-minded companies to diversify its business and drive growth.



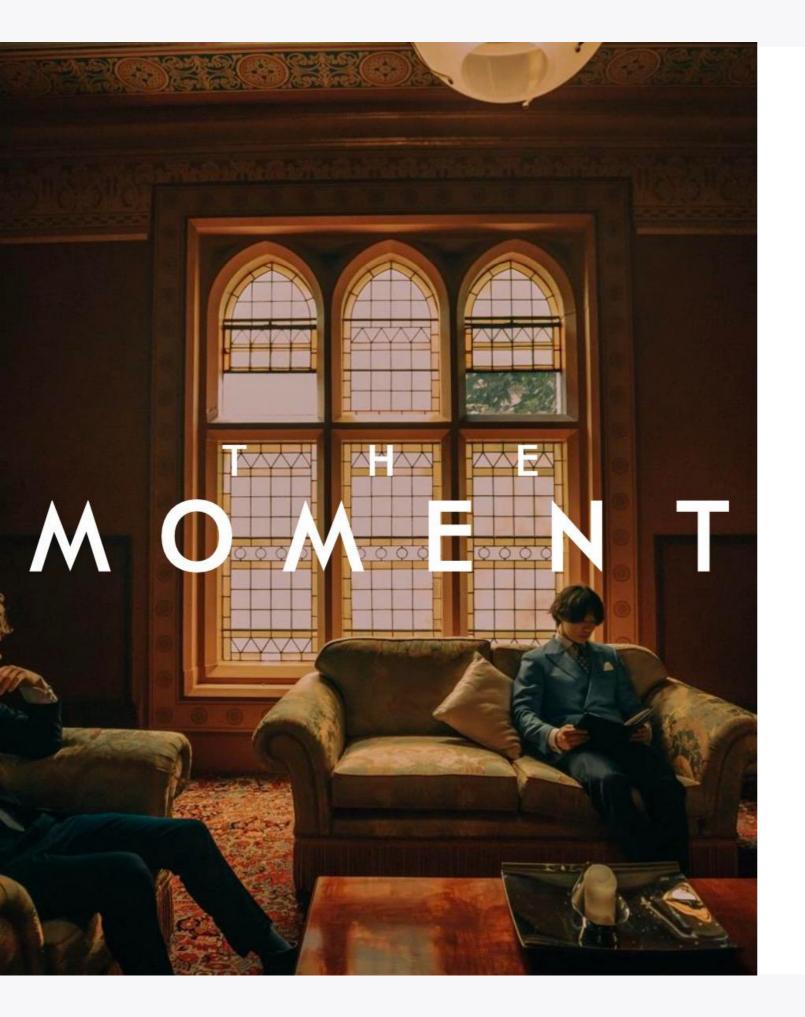
www.absolutegolfservices.com

A golf management and consultancy company headquartered in Thailand. Providing a full range of golf services including but not limited to golf club design, development, renovations, management and consulting.

Absolute Design Services

www.absolutedesignservices.com

A design and concept company for the hospitality sector led by those in the hospitality sector. Offering complete interior design, space planning, concept creation and design services. Willing and able to create creative solutions.





www.themoment-curators.com

Welcome to The Moment - your Moment - a global luxury experiences group dedicated to making the extraordinary a part of your everyday life.

From crafting bespoke travel itineraries and arranging private viewings of art collections to ensuring arrival at the pinnacle of private luxury, every detail is meticulously handled. Whether securing that lastminute table at a Michelin-starred restaurant, coordinating unforgettable high-octane adventures, delivering VIP access to exclusive events, or arranging a stay at a Palazzo lost in time, The Moment is your passport to a world of limitless promise.



www.absolutehotelservices.net



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Thank You

Absolute Hotel Services is a client-centric solutions company.